

PRIVACY POLICY

DATA PROCESSOR

Labor Aiding Systems Europe NV
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HRH 105388

This privacy policy informs you about how, to what extent and for what purposes we process personal data when using our website and the contacts you have with us.

1. COLLECTION OF PERSONAL DATA

We collect the following personal data:

1.1 WHEN COMPLETING OUR CONTACT FORM ON THE WEBSITE:

- First name and surname
- Your e-mail address
- Subject and message

1.2 WHEN YOU BROWSE OUR WEBSITE (WHICH COOKIES):

- Information about your browsing behaviour on our website
- Information about clicks on our advertisements, including those published on websites of other organisations
- Information about the way you use our digital services, such as your operating system, IP address, online identifiers and information about your browser
- Your interests and activities

1.3 WHEN YOU REQUEST AN OFFER:

- Identifying information you provide to us
- Information related to the project

1.4 WHEN YOU APPLY FOR A JOB WITH LASE:

- Identifying data that you provide to us
- The data in your CV
- The contact details of any references

1.5 OTHER SOURCES OF PERSONAL DATA:

- Personal data that you have communicated to us during a personal contact at a trade show event or other occasion.
- If you register for our platforms and online services with the data that you for social networks, e.g. Facebook, Google+ and Twitter, you agree to share your user data with us, as well as other information that you knowingly share with us.

2. PURPOSES FOR WHICH WE USE YOUR PERSONAL DATA

2.1 YOU BUY PRODUCTS AND SERVICES FROM US

We need to process your personal data to manage your order, to provide you with the products and services you want to buy and to help you with orders or any refund requests.

2.2 MANAGING AND IMPROVING OUR PRODUCTS AND SERVICES AND HOW WE MANAGE YOUR PERSONAL DATA

We use personal data to manage and improve our website. We also use cookies to track your language choice, browser type, IP address and other relevant technical aspects to optimise your experience on our website.

2.3 TARGETED MARKETING

To best meet your needs, we want to provide targeted marketing and advertising in relation to our products. As part of this process, we may use your personal data to gain a better understanding of the products, services and information which are of most interest to you, so that we can provide you with the information which is of most interest to you.

By understanding your purchases, we can offer you targeted promotions and services.

2.4 IN OUR COMMUNICATION WITH YOU

In order to always offer you the best possible service as our prospect/customer, if you contact us, for example by e-mail, post, telephone or social networks, we may use your personal data to answer your questions.

We need to process your personal data in order to manage our newsletters to which you have subscribed.

You can unsubscribe from any of the subscribed newsletters at any time using the unsubscribe link at the bottom of each newsletter or by contacting our data protection service.

We do not sell your personal data to third parties.

We only provide our service providers and distribution partners with the personal data that is strictly required to provide you/us with their services.

3. RETENTION OF PERSONAL DATA

We will retain your personal data for the purpose of managing your orders and to comply with Belgian law (e.g. financial and accounting data must be retained for at least seven years under Belgian law).

4. LINK TO SOCIAL NETWORKING SITES

Social networking sites that may be linked to our website or that you may have used to communicate with us have their own privacy policies. We recommend that you consult them.

5. DATA PROCESSING TO ENABLE USE OF THE WEBSITE

When you visit our website, we collect the necessary information to enable you to use it. This includes your IP address and data on the beginning, end and subject of your use of the website. This data is used to provide the service and design it according to requirements.

6. COOKIES

When you visit our website, cookies are placed on your device. Cookies are small text files that are sent to your browser from a web server and stored on your computer's hard drive. This makes it possible to recognise you when you visit the website again. In this way, we can ensure better functionality of the site and perform web analysis, for example. Most browsers are set up to accept cookies automatically. You can deactivate the storage of cookies in your browser and have the option of deleting them from your hard drive at any time.

You can use our cookie banner to indicate which type of cookies you wish to accept. You can find more information in our cookie banner.

7. DATA PROTECTION

LASE has taken the necessary technical and organisational measures to protect the personal data provided by you against loss, destruction, manipulation and unauthorised access. Our employees and all persons involved in data processing are obliged to comply with data protection legislation and to keep personal data confidential. Our employees are trained accordingly.

8. YOUR RIGHTS IN RELATION TO PERSONAL DATA

The Data Protection Act grants you a number of rights with regard to data relating to your person (so-called data subject rights). In general, these are the right to request information about your personal data stored by us, as well as the right to correct, delete or limit the processing of such data and to object to the processing. The EU Data Protection Regulation also grants you the right to data portability. If you have given your consent to the processing of your personal data, you may withdraw it at any time with effect for the future. You also have the right to appeal to the competent data protection supervisory authority. However, if you have any questions or complaints about data protection, we recommend that you contact us first.

9. HOW CAN YOU CONTACT US?

You can easily contact us via e-mail at the following e-mail address: info@lase.be

10. FILING A COMPLAINT

If, despite our efforts, you still wish to make a complaint, you can do so at the data protection authority via the link below:

<https://www.dataprotectionauthority.be/citizen>

11. CHANGES TO THE PRIVACY POLICY

New legal requirements, business decisions or technical developments may require changes to our privacy policy. The privacy policy will then be amended accordingly. You can always find the latest version on our website..